

- **Halifax County Tourism Development Authority** (Halifax County) - A \$6,200 grant will go to market and promote the newly-opened Sylvan Heights Waterfowl Park and Eco-center.
- **Haliwa Saponi Indian Tribe** (Halifax County) - A \$6,500 grant will be utilized for out-of-region event promotion.
- **Historic Hope Foundation Inc.** (Bertie County) - A \$6,400 grant will help develop an electronic press kit and ad placement to promote the site.
- **Martin County Travel and Tourism Authority** (Martin County) - A \$6,500 grant will go toward promotion of the Eastern Cup Steeplechase.
- **Mattamuskeet Foundation Inc.** (Hyde County) - A \$6,500 grant will aid in the development of a DVD that will be used as part of a press kit and for public television programming.
- **Mitchell County Chamber of Commerce** (Mitchell County) - A \$6,500 grant will be utilized to develop a tourism guide geared to the eco-tourist and craft enthusiast.
- **Montgomery County Tourism Development Authority** (Montgomery County) - A \$6,500 grant will be used to create the county's first visitor guide.
- **North Carolina High Country Host** - (Alleghany, Ashe, Avery, Mitchell, Watauga, and Wilkes counties) - A \$3,000 grant will fund on-line advertisement in out-of-state markets.
- **Ocracoke Civic and Business Association Inc.** (Hyde County) - A \$5,000 grant will fund print ad placement targeting the mid-Atlantic states.
- **Partnership for the Future of Bryson City/Swain County** (Swain County) - A \$5,700 grant will support media promotion of their regional heritage trails.
- **Penland School of Crafts** (Mitchell County) - A \$6,500 grant will be used for radio and print media buys to attract cultural tourists.
- **Perquimans County Restoration Association** (Perquimans County) - A \$5,400 grant will go toward agri-tourism event promotion.
- **Rockingham County Tourism Development Authority** (Rockingham County) - A \$5,900 grant will be used to promote the area to bicycle enthusiasts.
- **Rocky Mount Area Chamber of Commerce** (Nash County) - A \$3,000 grant will assist in advertising the Carolina Women's Billiard Classic tournament.